



OECD Going Digital Summit

11-12 March 2019
OECD Conference Centre
Paris, France

Preliminary Draft Agenda

Latest update: 30 January



OECD Going Digital Summit

11-12 March 2019, OECD Conference Centre, Paris, France

Preliminary Draft Agenda

The OECD Going Digital Summit will serve as the high-level closing conference of the two-year Going Digital Project. The main findings and policy messages of the project will be presented, including the Going Digital final synthesis report, a report on 'Measuring Digital Transformation' as well as a preliminary version of the Going Digital Toolkit Internet Portal, which will eventually include indicators, evidence, experiences and innovative policy practices. The Summit will bring together high-level policy makers responsible for policies related to the digital economy and key stakeholders, to exchange views and share practices and experiences in key areas of policy, look towards the future, and provide ideas for future OECD work. The agenda reflects the seven pillars of the OECD's Going Digital integrated policy framework, i.e. enhancing access, increasing effective use, unleashing innovation, ensuring jobs, promoting social prosperity, strengthening trust and fostering market openness.

Participation is by invitation only, please visit our website for further information:

www.oecd.org/going-digital/summit/.

DAY 1 - 11 March 2019

08:30 –
09:00

Registration and coffee

9.00-
9.40

1. The Promises of Digital Transformation (plenary)

Keynote address(es) and launch of the Going Digital synthesis report

This session will feature keynote address(es) on the importance of Digital Transformation for Growth and Well-being and will include the official launch of the Going Digital Synthesis Report.

Speakers:

- Angel Gurría, Secretary-General, OECD (**confirmed**)
- Peter Pellegrini, Prime Minister, Slovak Republic (**confirmed**)
- Audrey Azoulay, Director-General, UNESCO (**confirmed**)

9.40-
10.40

2. Strategies for Digital Transformation (plenary)

This session will focus on the need for comprehensive, whole-of-government strategies for digital transformation, and will explore national experiences in developing such strategies.

Moderator: To be confirmed

Panellists:

- Margot James, Minister of State for Digital and the Creative Industries, United Kingdom (**confirmed**)
- Navdeep Bains, Minister of Innovation, Science and Economic Development, Canada (**to confirm**)
- László Palkovics, Minister for Innovation and Technology, Hungary (**confirmed**)

10:40 – **Break**
11:10

3. Going Digital Stakeholder session (plenary)

This session will bring together key stakeholders from business (BIAC), trade unions (TUAC), civil society (CSISAC) and the Internet technical community (ITAC), enabling them to formulate their input to the OECD's Going Digital work, including future OECD work.

Moderator: To be confirmed

11:10–

12:00 Panellists:

- Mark Rotenberg, President and Executive Director of the Electronic Privacy Information Center **(confirmed)**
 - Russel Mills, Secretary-General, BIAC **(confirmed)**
 - Paul Nowak, Deputy General Secretary, TUAC **(confirmed)**
 - Constance Bommelaer de Leusse, Senior Director, Internet Society **(confirmed)**
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12:00–

12:10

Short break to enable participants to change rooms

4. Making Digital Transformation Work

These sessions will explore two key elements of digital transformation, i.e. the need for sound evidence and indicators, and the application of digital transformation in developing countries. The first parallel session will include the launch of the OECD report on Measuring Digital Transformation and of the on-line Going Digital Toolkit Portal.

12:10 –

13:00

4A. Benchmarking Digital Transformation: Building the Evidence and Measuring Impacts

Moderator: To be confirmed

Panellists:

- Anil Arora, Chief Statistician of Canada **(confirmed)**
 - Rebecca Riley, Director of Economic Statistics Centre of Excellence, United Kingdom **(confirmed)**
 - Andrew Wyckoff, Director for Science, Technology and Innovation, OECD **(confirmed)**
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4B. Digital Transformation for Development

Moderator: To be confirmed

Panellists:

- Katherine Getao, Chief Executive Officer, Information, Communications and Technology Authority, Kenya **(confirmed)**
 - Lan Xue, Tsinghua University, P.R. of China **(confirmed)**
 - Amandeep Singh Gill, Executive Secretary, UN High-Level Panel on Digital Cooperation **(confirmed)**
 - Doreen Bogdan, Director of the Telecommunication Development Bureau, International Telecommunication Union **(to be confirmed)**
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Networking Lunch for all Participants + Sit-Down Lunch for Heads of Delegation

Heads of delegations will be invited to a sit-down lunch to discuss key aspects of the OECD's work on Digital Transformation and will be asked for their input on future OECD work. Other participants will be invited to a networking lunch.

13:00 –

14:30

Kick-off speakers for luncheon discussion:

- Young Min You, Minister of Science and ICT, Korea (**invited**)
- Maria-Gabriella Ineichen-Fleisch, State Secretary for Economic Affairs and Chair of the Global Strategy Group, Switzerland (**confirmed**)

5. Addressing Digital Divides (parallel sessions)

14:30 – *These sessions will explore the first policy pillar of the OECD's Going Digital Policy framework, i.e. enhancing access. They will focus on two aspects, namely a) how to ensure connectivity for all, including in rural areas, and b) how to bridge the digital gender divide.*

15:25

Session 5A: Ensuring Connectivity for All

Moderator: Diego Molano Vega, Advisor, Digital Transformation of Governments and Companies (**confirmed**)

Panellists:

- Young Min Yoo, Minister of Science and ICT, Korea (**invited**)
- Gabriel Oswaldo Contreras Saldívar, President, Federal Telecommunications Institute, Mexico (**invited**)
- Peter Wostner, Chair of the Working Party on Rural Policy, Slovenia (**confirmed**)
- Yasmina McCarty, Head of Mobile for Development, GSM Association (**confirmed**)

Session 5B: Bridging the Digital Gender Divide

Moderator: Tarah Wheeler, Senior Director, Data Trust & Threat and Vulnerability Management, Splunk (**confirmed**)

Panellists:

- Maria-Inés Baque, Secretary of Public Management and Innovation, Argentina (**confirmed**)
- Nicola Hazell, Head of Diversity and Impact Programs & SheStarts Director, Bluechilli (**confirmed**)
- Janis Karklins, Ambassador of Latvia to the United Nations in Geneva (**confirmed**)
- Alison Tate, Director, Economic and Social Policy, ITUC (**confirmed**)

15:25–

15:35

Short break to enable participants to change rooms

6. Making Digital Transformation Work for Growth and Productivity (parallel sessions)

These sessions will explore the second and third policy pillars of the OECD's Going Digital Policy framework, i.e. increasing the effective use of digital technologies and unleashing innovation. They will focus on two aspects, namely a) how to foster innovation in the digital age, and b) how to make the digital transformation work for all firms, including SMEs.

Session 6A: Fostering Science and Innovation in the Digital Age

Moderator: Marjory Blumenthal, Senior Policy Researcher, Rand Corporation (**confirmed**)

Panellists:

- Manuel Heitor, Minister of Science, Technology and Higher Education, Portugal (**confirmed**)
- Rene Tammist, Minister of Entrepreneurship and information Technology, Estonia (**confirmed**)
- 15:35 – 16:30 • Elizabeth Kelly, Deputy Secretary, Department of Industry, Innovation and Science, Australia (**confirmed**)
- Darja Isaksson, Director-General Vinnova, Sweden (**confirmed**)

Session 6B: Making Digital Transformation work for all Businesses

Moderator: Lamia Kamal-Chaoui, Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (**confirmed**)

Panellists:

- Claudia Dörr-Voß, State Secretary at the Federal Ministry for Economic Affairs and Energy, Germany (**confirmed**)
- Marc Hansen, Minister Delegate for Digitisation, Luxembourg (**confirmed**)
- Francisco Polo, Secretary of State for Digital Agenda, Spain (**invited**)
- Nicolas Colin, Co-Founder and Director, The Family (**confirmed**)
- Natasha Friis Saxberg, Head of Venture Development, Maersk Growth (**confirmed**)

16:30 – **Networking Break**

17:00 Coffee + stands showcasing Going Digital work

7. Policies for the Digital Age (parallel sessions)

These sessions will explore how policies may be adjusted to the digital economy. They will focus on two key aspects, namely a) taxation in the digital age, and b) policy making in the digital age.

Session 7A: Taxation in the Digital Age

Moderator:

17:00 – 17:55 Pascal Saint-Amans, Director of the OECD Centre for Tax Policy and Administration (**confirmed**)

Panellists:

- Mr. Brian Jenn, Deputy International Tax Counsel, U.S. Department of Treasury, Co-Chair of the Task Force on the Digital Economy (**confirmed**)
 - Mr. Gaël Perraud, Deputy Director, International Taxation and European Affairs, French Ministry of Finance, Co-Chair of the Task Force on the Digital Economy (**confirmed**)
 - Professor Fabrizia Lapecorella, Finance Department, Italian Ministry of Economics and Finance, Vice Chair of the Inclusive Framework on BEPS (**confirmed**)
 - Ms. Jué Lin, Director, Head of International Tax, Facebook (**to confirm**)
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Session 7B: Policy Making in the Digital Age

Moderator: To be confirmed

Panellists:

- Michael Dithmer, Permanent Secretary of State for Industry, Business and Financial Affairs, Denmark **(confirmed)**
- Ann Mettler, Head of the European Political Strategy Centre **(confirmed)**
- Paul Chaffey, State Secretary for Local Government and Modernization, Norway **(confirmed)**
- Marco Bellezza, Legal Advisor to the Deputy Prime Minister, Italy **(confirmed)**
- Focco Vijselaar, Director-General for Business and Innovation, Netherlands **(to confirm)**

8. Wrapping up for the Day (plenary)

This session will briefly summarise insights from the day, including the afternoon's parallel sessions.

Moderator: Dirk Pilat, Deputy Director, Science, Technology and Innovation, OECD **(confirmed)**

17:55 –

18:30

Panellists:

- Chris Sharrock, Ambassador to the OECD and Chair of the Friends of Going Digital group, United Kingdom **(confirmed)**
- Monica Aspe, Vice-President of External Affairs, AT&T, former Co-Chair of the Friends of Going Digital group **(to confirm)**

18:30 –

20:00

Networking Cocktail for all Participants

Dinner for Speakers and Heads of Delegation

Speakers and Heads of Delegations will be invited to an informal dinner.

20:00 –

22:00

- Dinner Speaker: **Dame Wendy Hall, Executive Director of the Web Science Institute, United Kingdom (confirmed)**
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DAY 2 - 12 March 2019

9. Jobs in the Digital Age (plenary)

This session will explore the fourth policy pillar of the OECD's Going Digital Policy framework, i.e. jobs. It will focus on the future of work and how to ensure jobs in the digital age.

Moderator: to be confirmed

9:00 – Panellists:

- 10:00
- Thiébaud Weber, Confederal Secretary, ETUC (**confirmed**)
 - Justine Cassell, Human-Computer Interaction Institute, Carnegie Mellon University (**confirmed**)
 - David Weil, Dean, Brandeis University (**confirmed**)
 - Stefano Scarpetta, Director for Employment, Labour and Social Affairs, OECD (**confirmed**)
 - Natasha Friis Saxberg, Head of Venture Development, Maersk Growth (**confirmed**)
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10. Education and Skills for the Digital Age (plenary)

This session will explore the education and skills aspects of the OECD's Going Digital Policy framework. It will focus on how to improve education and foster skills for the digital age.

Moderator: to be confirmed

10:00 – Panellists:

- 11:00
- Koh Li-Na, Assistant Chief Executive (Planning), Info-communications Media Development Authority, Singapore (**confirmed**)
 - Geoff Mulgan, Chief Executive, National Endowment for Science Technology and the Arts, United Kingdom (**confirmed**)
 - Andreas Schleicher, Director for Education and Skills, OECD (**confirmed**)
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11:00 – **Networking Break**

11:30 Coffee + tech demo (t.b.c)

11. Trade, Investment and Competition in the Digital Age (parallel sessions)

These sessions will explore the seventh policy pillar of the OECD's Going Digital Policy framework, i.e. fostering market openness. They will focus on two issues, namely a) trade and investment in the digital age, and b) competition in the digital age.

Session 11A. Trade and Investment in the Digital Age

11:30 – Moderator: Ken Ash, Director for Trade and Agriculture, OECD (**confirmed**)

12:30

Panellists:

- Maria-Gabriella Ineichen-Fleisch, State Secretary for Economic Affairs and Chair of the OECD Global Strategy Group, Switzerland (**confirmed**)
 - Lenard Koschwitz, Allied for Startups (**confirmed**)
 - Asako Ueno, Ministry of Trade and Industry, Japan (**to confirm**)
 - Lisa Pearlman, Apple (**to confirm**)
 - Christophe Kiener, European Commission (**confirmed**)
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Session 11B. Competition in the Digital Age

Moderator: to be confirmed

Panellists:

- Cristina Caffara, Vice-President, Charles River Associates (**confirmed**)
- Amelia Fletcher, Professor of Competition Policy, Norwich Business School (**confirmed**)
- Laurence Boone, OECD Chief Economist (**confirmed**)

12:30 – **Networking Lunch**

13:30 + hackathon award (tbc)

Looking Ahead – The Future of Digital Transformation

The final part of the Going Digital Summit will explore some key issues that will need to be considered in future OECD work on digital transformation.

12. Digital Transformation and Inclusive Growth (plenary)

This session will explore the relationship between digital transformation and inclusive growth, and how policy can help ensure that the digital transformation leaves nobody behind.

13:30 -

14:20 Moderator: Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD (**confirmed**)

Panellists: to be confirmed

13. A Data-Driven World – Can we Ensure Privacy? (plenary)

This session will explore the sixth policy pillar of the OECD's Going Digital Policy framework, i.e. ensuring trust. It will focus on how to ensure privacy in an increasingly data-driven world.

Moderator: to be confirmed

14:20 –

15:10 Panellists:

- Anne Berner, Minister of Transport and Communications, Finland (**confirmed**)
 - David Redl, Assistant Secretary for Communications and Information and Administrator, National Telecommunications and Information Administration, United States (**confirmed**)
 - Mounir Mahjoubi, Secretary of State for Digital Affairs, France (**to confirm**)
 - Malavika Jayaram, inaugural Executive Director of Digital Asia Hub (**confirmed**)
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15:10-

15:20

Short break to enable participants to change rooms

14. Well-being and the Digital Transformation (parallel sessions)

These sessions will explore the fifth policy pillar of the OECD's Going Digital Policy framework, i.e. society. They will focus on two key issues that are growing on the policy agenda, namely a) ensuring well-being in the digital age, and b) strengthening digital government.

Session 14A: Ensuring Well-being in the Digital Age

Moderator: Martine Durand, Director, Statistics and Data Directorate, OECD (**confirmed**)

Panellists:

- Rinalds Mucins, State Secretary, Ministry for Environmental Protection and Regional Development, Latvia (**confirmed**)
- Shai-Lee Spigelman, CEO Digital Israel (**confirmed**)
- Sir Peter Gluckman, Chair, International Network for Government Science Advice (**confirmed**)
- 15:20 – 16:10 • Yuko Harayama, Former Executive Member, Council for Science, Technology and Innovation of the Cabinet Office, Japan (**confirmed**)
- John Havens, Executive Director, IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems (**to confirm**)

Session 14B: Strengthening Digital Government

Moderator: Marcos Bonturi, Director, Directorate for Public Governance, OECD (**confirmed**)

Panellists:

- Diego Piacentini, former Government Commissioner for the Digital Agenda, Italy (**confirmed**)
- Siim Sikkut, Government Chief Information Officer, Estonia (**confirmed**)
- Anna-Maija Karjalainen Director-General for Digital Government / Government Chief Information Officer, Ministry of Finance, Finland (**confirmed**)
- Elijus Čivilis, Vice_Minister of Economy, Lithuania (**confirmed**)

16:10 – 16:40: **Networking Break:** Coffee + tech demo (t.b.c.)

15. Realising the Potential of New Digital Technologies (parallel sessions)

These sessions will explore two new elements of the OECD's work on digital transformation that will be at core of the planned work for 2019 and 2020. They will focus on realising the benefits of two key technologies, namely a) blockchain, and b) artificial intelligence.

Session 15A: Realising the Promise of Blockchain

16:40 – 17:30 **Moderator:** Greg Medcraft, Director for Enterprise and Financial Affairs, OECD (**confirmed**)

Panellists:

- Mehmet Fatih Kacir, Deputy Minister of Industry and Technology, Turkey (TBC)
 - Vladimir Dzurilla, Chief Digital Officer, Office of the Government of the Czech Republic (**confirmed**)
 - Jonathan Ivelaw-Chapman, Chief Operating Officer, Responsible Business Alliance (**confirmed**)
 - Damien Moore MP, Chair of the UK All-Party Parliamentary Group on Blockchain (**invited**)
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Session 15B: Artificial Intelligence – The Way Forward

Moderator: to be confirmed

Panellists:

- Katsuya Watanabe, Vice Minister of the Ministry of Internal Affairs and Communications, Japan **(confirmed)**
- Karol Okonski, Secretary of State for Digital Affairs, Poland **(confirmed)**
- Fanny Hidvegi, AccesNow, Hungary **(confirmed)**
- Robert Strayer, Deputy Assistant Secretary for Cyber and International Communications and Information Policy, United States **(confirmed)**

16. Steering Towards a Better Digital Future (plenary)

Discussion of next steps for the OECD's Going Digital project

This session will draw conclusions from the discussions at the Summit and explore next steps that the OECD could take on digital transformation. Speakers will include the CDEP Chair, stakeholders (BIAC, TUAC, CSISAC and ITAC) and a number of government representatives.

17:30 -

18:10 Moderator: Andrew Wyckoff, Director for Science, Technology and Innovation, OECD **(confirmed)**

- Pierre Habbard, General Secretary, TUAC **(confirmed)**
- Makato Yokozawa, BIAC **(confirmed)**
- Pablo Molina, Georgetown University **(confirmed)**
- Raul Echeberria, Vice President for Global Engagement, Internet Society **(confirmed)**

17. Closing and End of Conference (plenary)

18:10 – *The conference will be closed by a high-level OECD speaker.*

18:15

- Masahiro Kono, Deputy Secretary-General, OECD **(confirmed)**
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